

SMART

Branding guidelines

1.0

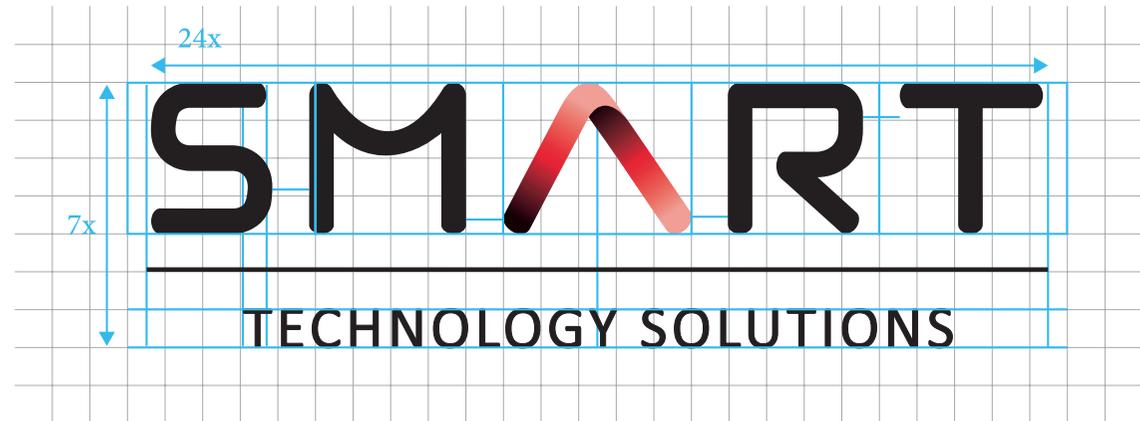
The Basics

Logo, colors, Typography

1.1 Logo Basics

SMART logo is composed of an A symbol within a logotype.

We thrive on building a solid brand and ask you to follow the rules when you use it.



1.2 Logo Variations

The horizontal logo is the primary logo and should be used in most instances.

The other logo is for vertical use. Always use the logo files provided.

Do not re-create.



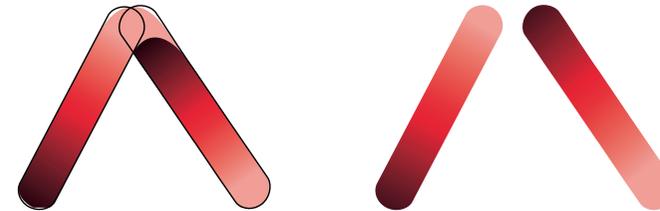
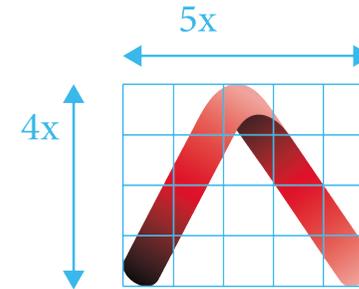
1.3 The A symbol

The symbol is composed of two simple shapes that form an abstract A.

The A symbol is legible at most sizes, and a small version is provided for micro applications.

The two shapes used in the A symbol—diagonal lines—can be extracted and used as graphic elements.

DO NOT change the angle of the diagonal lines.



// Here is an **EXAMPLE** of using the element //

1.4 Spacing and sizes

Give our logo some room to breathe. The empty space around the logo should be at least fitting one A symbol from each side.

For the logotype:

Don't go any smaller than 2.5 cm wide in prints and 227 px wide in digital usage, which = 8 cm

For the A symbol:

Don't go any smaller than 0.8 cm wide in prints and 71 px wide in digital usage, which = 2.5 cm



Minimum Sizing for Small Use Logo

Prints 71 px, 2.5 cm wide
Digital 227 px, 8 cm wide

22.5 px, 0.8 cm wide
71 px, 2.5 cm wide



1.5 Logo misuses



1. Do not crop the logo



2. Do not change the transparency of the logo



3. Do not shuffle around the colors of the logo



4. Do not use different colors



5. Do not change the size or position of the symbol and logotype



6. Do not distort the logo



7. Do not use drop shadow or any other effects



8. Do not recreate using any other typeface



9. Do not outline logo



10. Do not rotate the logo or any part of it

1.6 Symbol misuses

1. Do not add shadow or effects.
2. Do not add patterns.
3. Do not rotate.
4. Do not stretch.
5. Do not flip.
6. Do not use different colors.
7. Do not multiply.
8. Do not create different logo.
9. Do not crop.
10. Do not outline.



Do not add shadow or any effects



Do not use different colors



Do not add patterns



Do not multiply



Do not rotate



Do not create different logo



Do not stretch



Do not crop



Do not flip



Do not outline

1.7 Usage on backgrounds

The full-color logos should be used only on white, black or grey backgrounds.

Avoid using full-color logos on photographs unless the logo sits on a white or grey area of the image.



SMART
TECHNOLOGY SOLUTIONS



SMART
TECHNOLOGY SOLUTIONS



SMART
TECHNOLOGY SOLUTIONS

1.8 Logo one color use

The one-color logo should be used only on photographs and color backgrounds within the SMART color palette.

The one-color logo should be only in black or white colorways.

If using SMART's grey or white background, we strongly prefer to use the full-color logo.

However, if design limitations conflict with this, then the logo should appear in white on black background or in full-color on white background.



Core colors

Use these colors in any layout or collateral design. **Black, white, and grey** can be used as accent colors within the specifications shown on the right.

Use only black or white text on core colors. Do not interchange the use of black and white text according to preference, as these color combinations are specifically approved for accessibility.

BLACK	GREY	White
CMYK 0-0-0-100	CMYK 5-5-5-10	CMYK 0-0-0-0
RGB 0-0-0	RGB 223-221-221	RGB 255-255-255

1.10 Secondary Colors

Secondary Colors

Do not use secondary colors for text; use only black or white text.

Secondary colors can be used with our core colors, but this should be limited. **These colors can be used within Graphic elements, icons, and highlighted words.**

Be aware that **the first red color is the main secondary color of SMART.** The other darker red shades should rarely be used when another secondary colors are needed.

CMYK 4-97-85-0	RGB 229-42-54	E52A36
--------------------------	-------------------------	--------

CMYK 23-100-100-17	RGB 167-31-35	A71F23
------------------------------	-------------------------	--------

CMYK 31-100-100-43	RGB 115-15-16	731012
------------------------------	-------------------------	--------



2.0

Typography

English and Arabic

2.1 Fonts

English font:

Din 2014 is the English main font for SMART, and should be used in all English applications.

Arabic font

DIN Next LT Arabic is the main Arabic font for SMART, and should be used in all Arabic applications.

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

أ ب ت ث ج ح خ د ذ ر ز س ش ص ض ط ظ
ع غ ف ق ك ل م ن ه و ي ء

لوريم ايبسوم دولار سيت انوري
أميت, كونسي أدايبا يسكينج
أليايت, سيت دو أيوسمود تيمبور
أنكايديديونتيوت لابوري اتدولار
ماجنا أليكيوا يوت انيم أد مينيمال

Lorem ipsum dolor sitdia
amet, consectetuer laoreet
adipiscing elit, sed diam
nonummy nibh euismod
tincidunt ut laoreet dolore

Lorem ipsum dolor

sit amet, consectetur adipiscing elit,
sed diam nonummy nibh euismod
tincidunt ut laoreet dolore magna
aliquam erat volutpat. Ut wisi enim
ad minim veniam, quis nostrud exerci

tation ullamcorper suscipit lobortis
nisl ut aliquip ex ea commodo
consequat. Duis autem vel eum
iriure dolor in hendrerit in vulputate

velit esse molestie consequat, vel
illum dolore eu feugiat nulla facilisis
at vero eros et accumsan et iusto
odio dignissim qui blandit praesent
luptatum zzril delenit augue dui
dolore te feugait nulla facilisi.
Lorem ipsum dolor sit amet, con
sectetur adipiscing elit, sed diam
nonummy nibh euismod tincidunt

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Extra Light

Extra Light Italic

Light

Light Italic

Regular

Italic

Demi

Demi Italic

Bold

Bold Italic

Extra Bold

Etra bold Italic

Lorem ipsum dolor sit amet,

consectetur adipiscing elit,

sed diam nonummy nibh

euismod tincidunt ut laoreet

dolore magna aliquam erat

volutpat. Ut wisi enim ad

exerci tation ullamcorper

suscipit lobortis nisl ut aliquip

ex ea commodo consequat.

Duis autem vel eum iriure

dolor in hendrerit in vulputate

velit esse molestie consequat.

Display Fonts

Main titles

Extra Light

Bold

Extra Bold

Lorem ipsum dolor sit amet,
ex ea commodo consequat.
dolor in hendrerit in vulputate

Subtitles

Extra Light Italic

Light Italic

Italic

Demi Italic

Bold Italic

Etra bold Italic

consectetur adipiscing elit,
eiusmod tincidunt ut laoreet
volutpat. Ut wisi enim ad
suscipit lobortis nisl ut aliquip
Duis autem vel eum iriure
velit esse molestie consequat.

Body text

Light

Regular

Demi

sed diam nonummy nibh
dolore magna aliquam erat
exercitation ullamcorper

ماهو نص لوريم ايبسوم

لوريم ايبسوم هو نموذج افتراضي يوضع في التصاميم لتعرض على العميل ليتصور طريقه وضع النصوص بالتصاميم سواء كانت تصاميم مطبوعة، بروشور او فلاير على سبيل المثال أو نماذج مواقع انترنت

وعند موافقه العميل المبدئية على التصميم يتم ازالة هذا النص من التصميم ويتم وضع النصوص النهائية.

إن وضع النصوص التجريبية بالتصميم قد تشغل المشاهد عن وضع الكثير من الملاحظات او الانتقادات للتصميم الاساسي. وخلافاً للاعتقاد السائد فإن لوريم ايبسوم ليس نصاً عشوائياً،

من كتاب «حول أقاصي الخير والشر»

أ ب ت ث ج ح خ د ذ ر ز س ش ص ض ط ظ
ع غ ف ق ك ل م ن ه و ي ء

لوريم ايبسوم دولار سيت أميت ,كونسي
أدايبا يسكينج ألبايت,سيت دو أيوسمود
لايت
لايت
تيمبور أنكايديديونتيوت لابوري اتدولار
ريقيولار
ماجنا أليكيوا يوت انيم أد مينيم كيواس
ميديوم

1 2 3 4 5 6 7 8 9 0

لوريم ايبسوم دولار سيت
أميت ,كونسي أدايبا يسكينج
ألبايت,سيت دو أيوسمود
تيمبور أنكايديديونتيوت
لابوري اتدولار ماجنا أليكيوا
يوت انيم أد مينيم كيواس

Lorem ipsum dolor sit amet,
consectetur adipiscing elit,
sed diam nonummy nibh
euismod tincidunt ut laoreet
dolore magna aliquam erat
volutpat. Ut wisi enim ad

خطوط العرض
والعناوين

ألترا لايت
ميدיום

لوريم ايبسوم دولار سيت أميت ,كونسي
ماجنا أليكيوا يوت انيم أد مينيم كيواس

العناوين الفرعية

لايت
ريقولار

أدايبا يسكينج أليايت,سيت دو أيوسمود
تيمبور أنكايديديونتيوت لابوري اتدولار

خطوط النصوص

لايت
ريقولار

أدايبا يسكينج أليايت,سيت دو أيوسمود
تيمبور أنكايديديونتيوت لابوري اتدولار

3.0

Logo usage

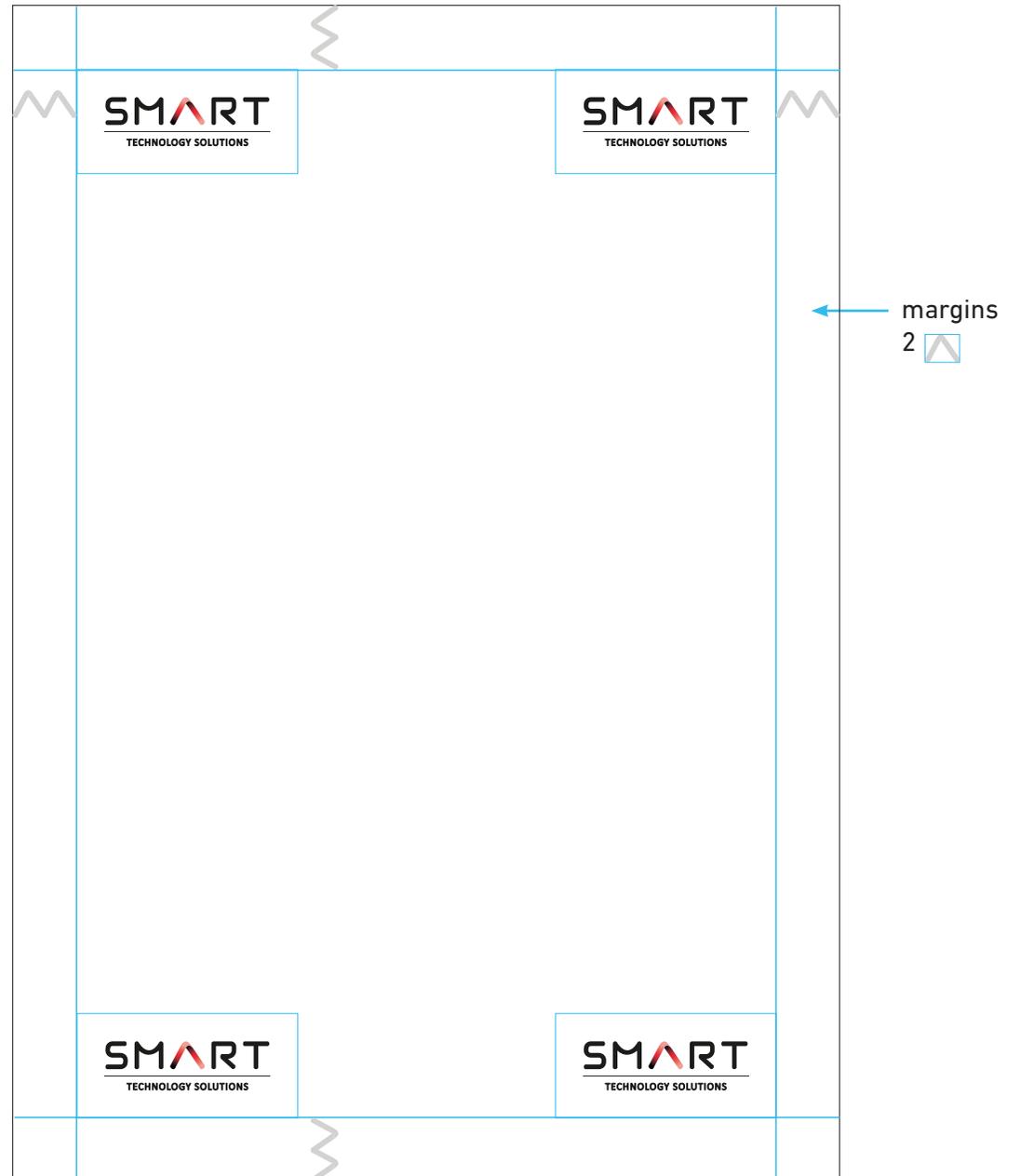
Prints and digital

3.1 Prints positioning

To make sure that SMART logo is well presented, **place it at one of the corners in printing documents and only at one of the right corners in digital usages.**

Paying attention to the margins is very important.

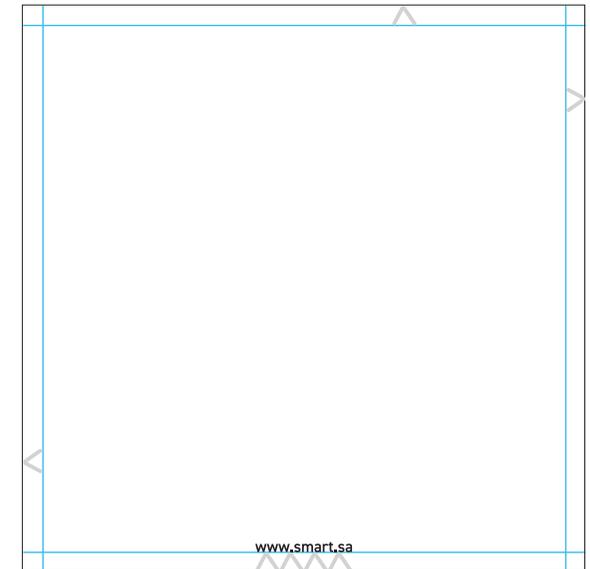
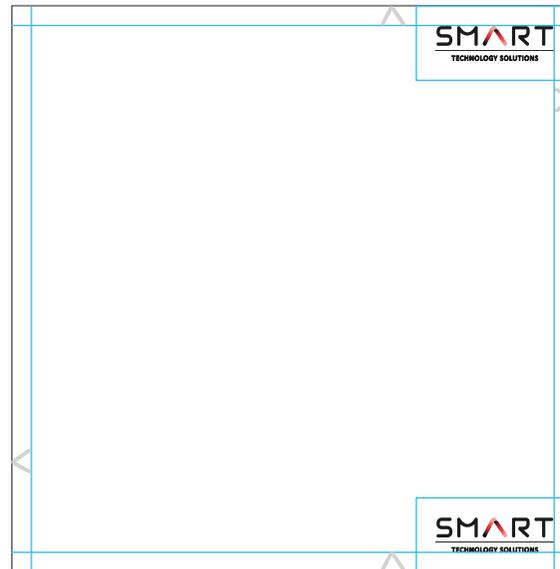
More details are explained further in the upcoming slides.



3.2 Digital positioning

Place the logo with its minimum size in one of the right corners.

You can also type the website as another option. If you did so, place it at the bottom centre of the design.



3.3 Stationery - letterhead

Option 1

The logo should always be in the upper left corner. The other corporate info is at the bottom of the page. Place the website along with the company regions. Use the graphic diagonal lines to separate the website and regions from the other information.

If you need another **simplified version of the letterhead**, use the A symbol instead of the logo. The bottom information can also be simplified, as shown in the sample. Be aware that this simple version CANNOT be used separately and should be accompanied by the first main letterhead design. The main design should always be used on the first page of any official document, whereas the simplified design can be used on the second page and onward.



3.3 Stationery - letterhead



SMART
TECHNOLOGY SOLUTIONS

Lorem ipsum dolor sit amet,

consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue dui dolore te feugait nulla facilisi.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue dui dolore te feugait nulla facilisi.

Lorem ipsum

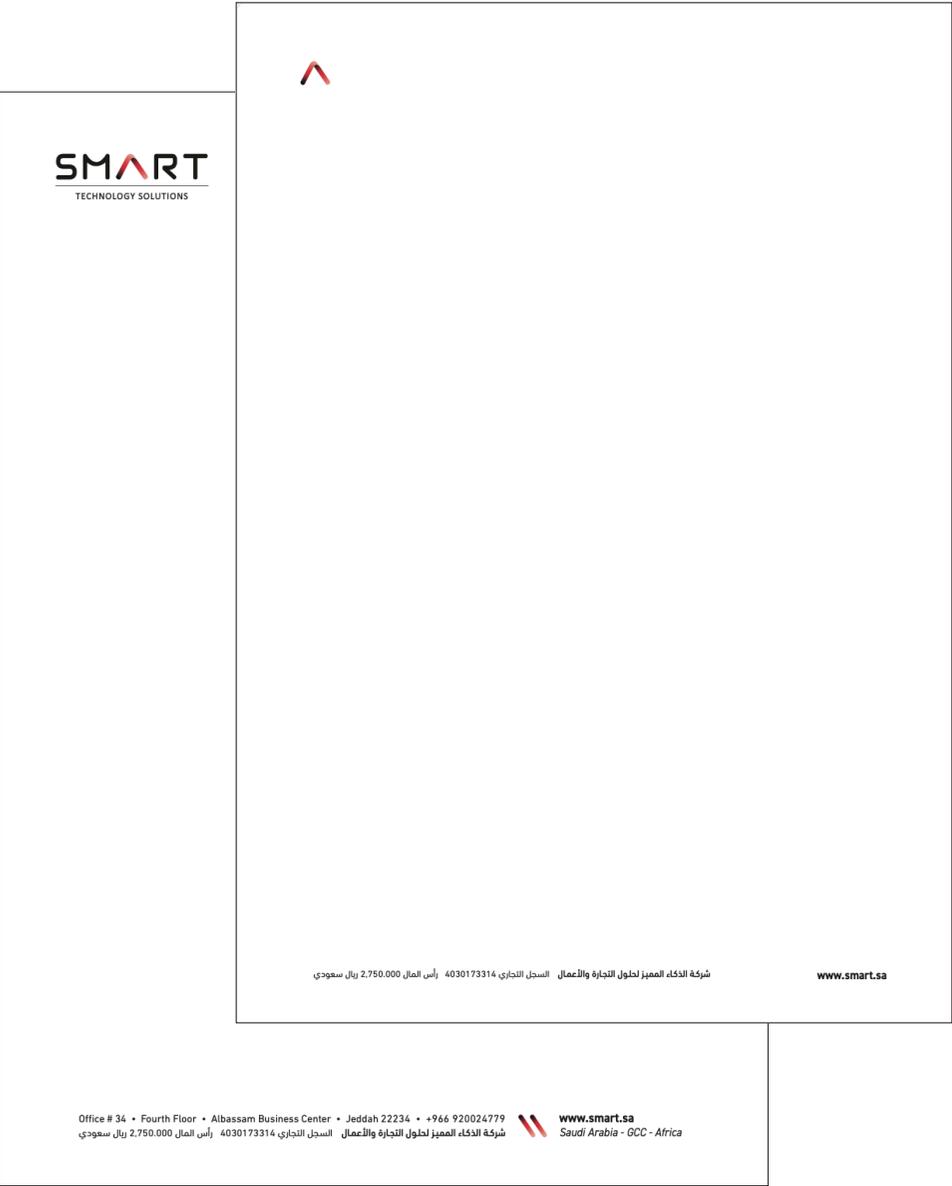

شركة الذكاء المميز لحلول التجارة والأعمال
رقم السجل التجاري 4030173314 رأس المال 2,750,000 ريال سعودي

Address: Office # 34 | Fourth Floor
Albassam Business Center
Jeddah 22234 | +966 920024779


www.smart.sa
Saudi Arabia - GCC - Africa

شركة الذكاء المميز لحلول التجارة والأعمال | السجل التجاري 4030173314 رأس المال 2,750,000 ريال سعودي www.smart.sa

3.3 Stationery - letterhead



The letterhead template consists of a main body and a footer. The main body features the SMART logo (a stylized 'A' above the word 'SMART' and 'TECHNOLOGY SOLUTIONS' below it) in the top left corner. A small version of the stylized 'A' logo is positioned in the top right corner. At the bottom center, there is a line of text in Arabic: 'شركة الذكاء المعيز لتطوّل التجارة والأعمال السجل التجاري 4030173314 رأس المال 2,750.000 ريال سعودي' followed by the website 'www.smart.sa' on the right. The footer contains the full address and contact information in Arabic: 'Office # 34 • Fourth Floor • Albassam Business Center • Jeddah 22234 • +966 920024779 شركة الذكاء المعيز لتطوّل التجارة والأعمال السجل التجاري 4030173314 رأس المال 2,750.000 ريال سعودي' and the website 'www.smart.sa Saudi Arabia - GCC - Africa' with a small logo of two red slanted lines.



The letterhead template consists of a main body and a footer. The main body features the SMART logo (a stylized 'A' above the word 'SMART' and 'TECHNOLOGY SOLUTIONS' below it) in the top left corner. A small version of the stylized 'A' logo is positioned in the top right corner. At the bottom center, there is a line of text in Arabic: 'شركة الذكاء المعيز لتطوّل التجارة والأعمال السجل التجاري 4030173314 رأس المال 2,750.000 ريال سعودي' followed by the website 'www.smart.sa' on the right. The footer contains the full address and contact information in English: 'Address: Office # 34 | Fourth Floor Albassam Business Center Jeddah 22234 | +966 920024779' and the website 'www.smart.sa Saudi Arabia - GCC - Africa' with a small logo of two red slanted lines.

3.4 Stationery - Business card

3 Business cards Options

All three designs are extracted from the previous business card design. **One design only** should be implemented to all SMART employees.

In the case of using all three options, it must be implemented consistently per roles/departments, not mixing randomly between the designs.

Example: you may choose design 1 for the CEO, design 2 for managers and design 3 for the rest of the team members.

1



2



3



3.5 Email signature

Signature specifications:
Choose between design 1 and 2. Implement it to all SMART employees signature with the below specifications.

In red color:

Employee name | position
Employee email | mobile

In black color:

Office address
City POBox | phone

Smart logo

Hyper links of: Social media and website.

Be aware that you should use the below font in all web applications.

Calibri

Calibri italic

Calibri bold

Calibri bold italic



3.7 With one vendor logo

There are two ways of placing SMART logo with other vendors logos. Choose whether you need the **horizontal or vertical** placement according to the design you have.

When creating designs for SMART with other vendors you should always use:

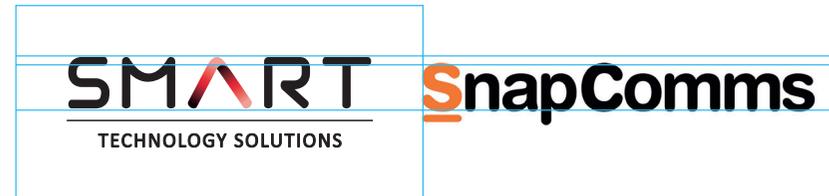
- **The specific red and gery color of SMART** to represent SMART.
- **The core color of the other vendor** to represent them in the designs.

Example:

SMART: red and grey.

SnapComms: Orange.

Horizontal



Vertical



Colors



3.7 With one vendor logo

There are two ways of placing SMART logo with other vendors logos. Choose whether you need the **horizontal or vertical** placement according to the design you have.

When creating designs for SMART with other vendors you should always use:

- **The specific red and grey color of SMART** to represent SMART.
- **The core color of the other vendor** to represent them in the designs.

Example:

SMART: red and grey.

Microsoft: yellow, blue, and green.

Horizontal



Vertical



Colors



3.7 With one vendor logo

There are two ways of placing SMART logo with other vendors logos. Choose whether you need the **horizontal or vertical** placement according to the design you have.

When creating designs for SMART with other vendors you should always use:

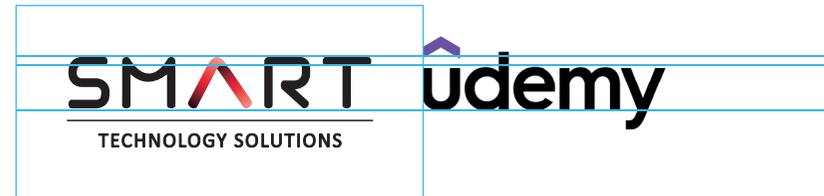
- **The specific red and grey color of SMART** to represent SMART.
- **The core color of the other vendor** to represent them in the designs.

Example:

SMART: red and grey.

Udemy: purple

Horizontal



Vertical



Colors



3.7 With one vendor logo

There are two ways of placing SMART logo with other vendors logos. Choose whether you need the **horizontal or vertical** placement according to the design you have.

When creating designs for SMART with other vendors you should always use:

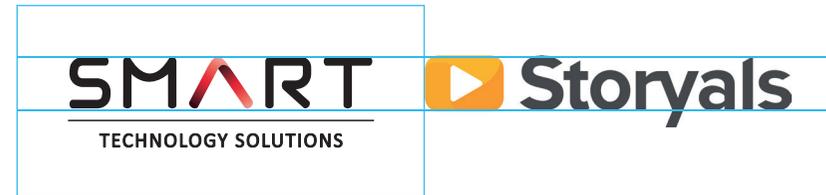
- **The specific red and gery color of SMART** to represent SMART.
- **The core color of the other vendor** to represent them in the designs.

Example:

SMART: red and grey.

Microsoft: honey yellow.

Horizontal



Vertical

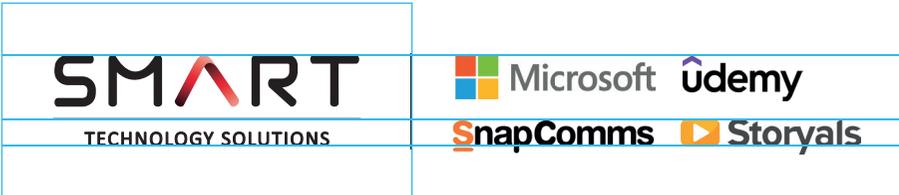


Colors



3.7 With many vendor's logos

Horizontal



Vertical



3.7 SMART logo with other vendors



4.0

Templates

Prints and digital

4.1 Social media templates

SMART Social media profile

- **Banner photo**

You can choose whether to place a background pattern or a photo with or without text in the banner of the social media accounts.

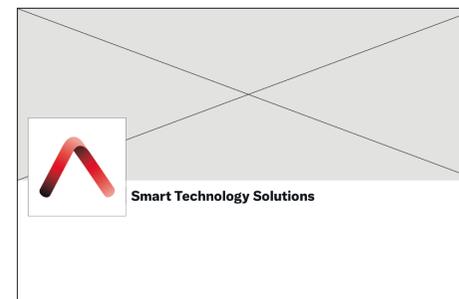
Once you change the banner in one platform, make sure to apply it to all other social media platforms to keep the unified and consistence look an feel.

- **The A symbol**

DO NOT change the A symbol in the profile picture.

- **Company name**

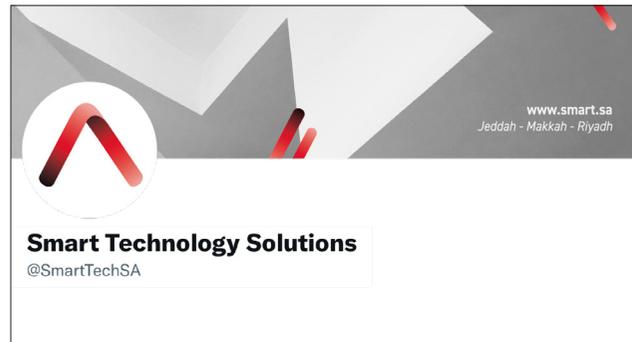
DO NOT change the company name under the profile picture.



4.1 Social media templates



4.1 Social media templates



4.1 Social media templates

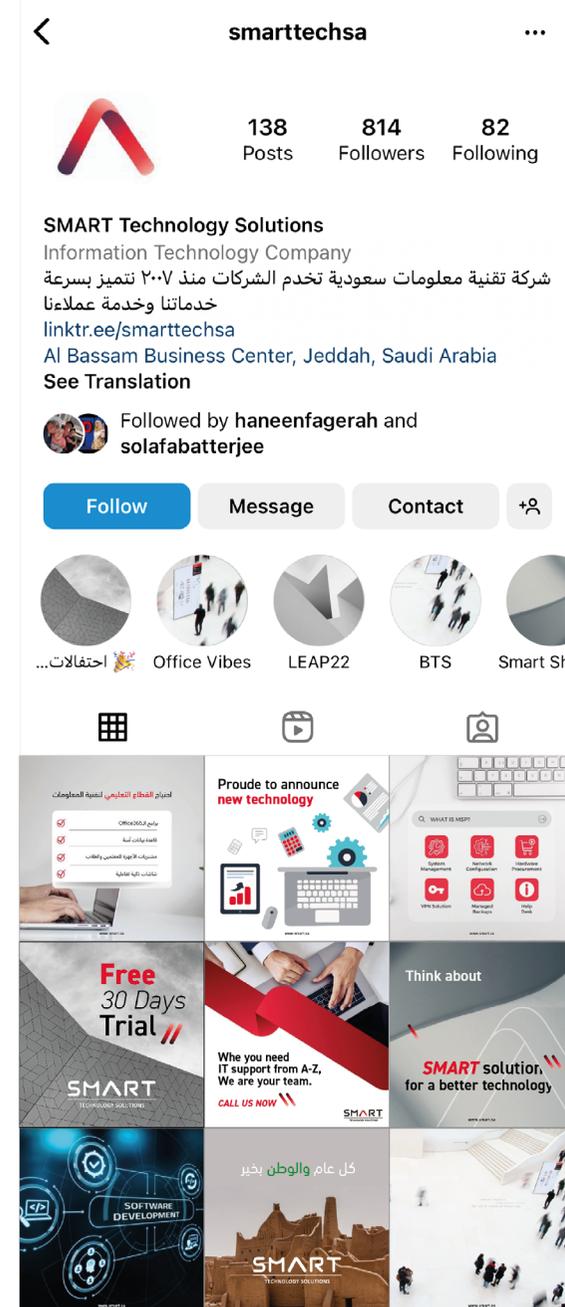
Instagram posts styles:

1. Icons, infographics
2. Brand Graphic elements
3. Photography

- Always keep both white and grey colors the most dominant.
- Use the red as a secondary color only.
- Use black and white colors to write the main text.
- Use red to highlight important words only.
- Use the variety of font styles under Din font to design the typography.
- Use the brand graphic elements when needed.
- Use photos within the color scheme of SMART or reduce the saturation on colorful photos.
- Do not put the logo on the left upper corner of any design.



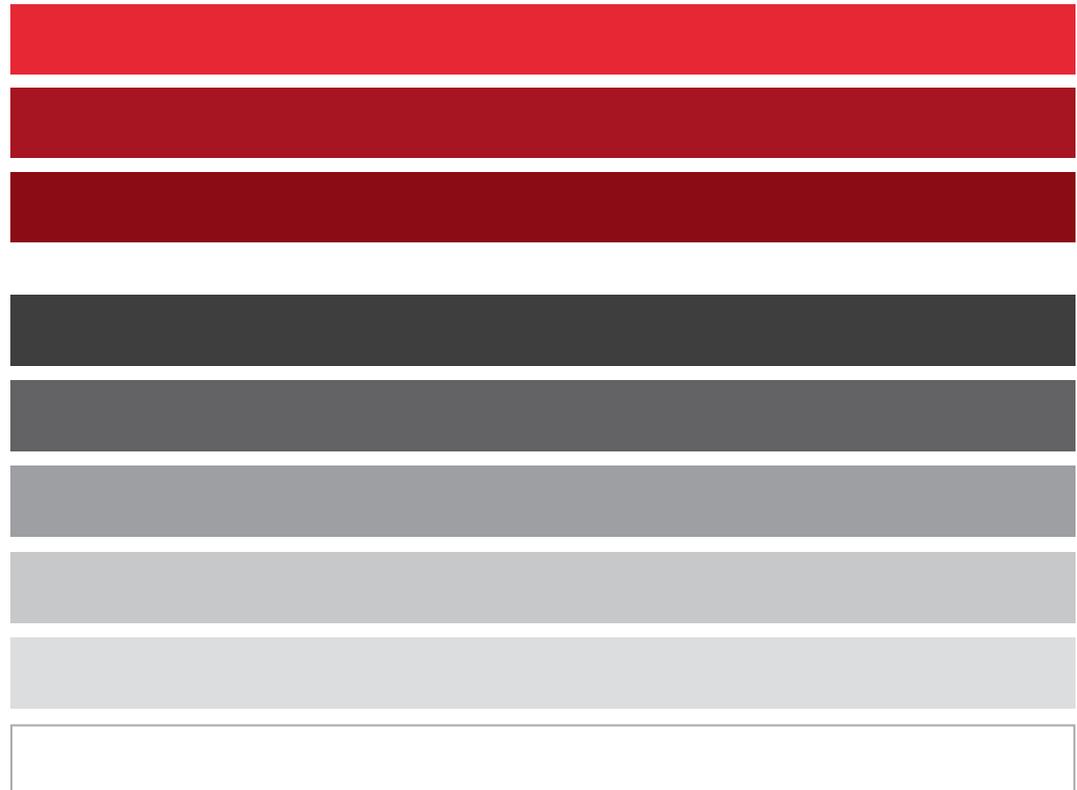
4.1 Social media templates



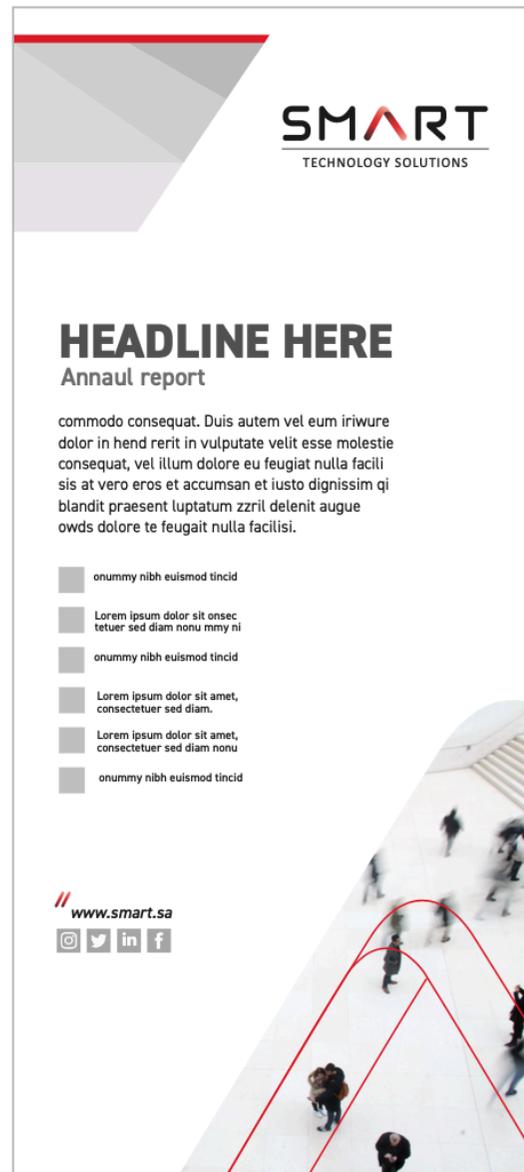
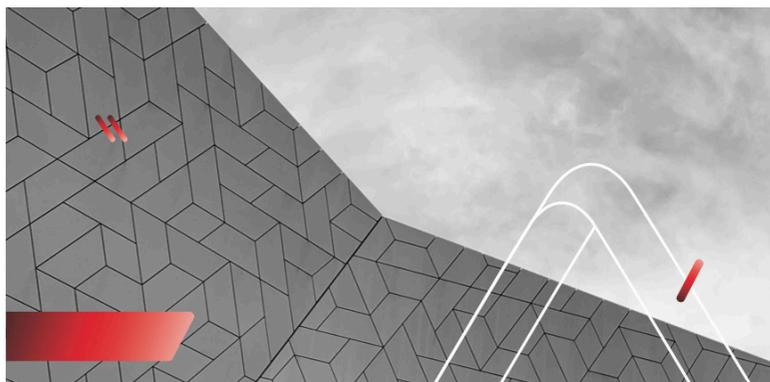
Inspired from the A symbol

You can use the two diagonal lines as design elements in the digital posts and other marketing materials. Also, you have to stick to the color scheme provided by this guideline.

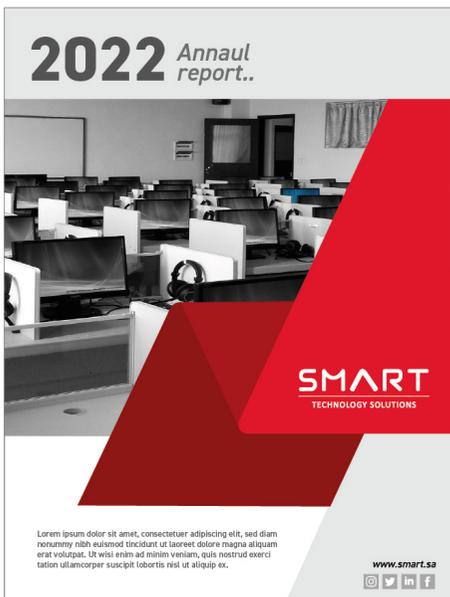
You can use the upcoming slides as visual mood board inspirations for developing any design materials under SMART.



4.2 Other visual moodboard



4.2 Other visual moodboard



4.3 Presentation moodboard

Below is a PowerPoint templates that can be used as a **ready design slides** or as an **inspirational moodboard for SMART presentations**. The templates include the below slides categories:

- Cover.
- Different slides layouts.
- Deviders.
- Diagrams ans charts.
- Photos and icons.
- Contact information.
- Colors and Theme.

Cover



Cover



Slide layout

SMART
TECHNOLOGY SOLUTIONS

HEADLINE AND TITLE

-  Lorem ipsum dolor sit ila amet, consectetur adipiscing elit, sed diam the oerj nonummy nibh euismod tincidunt ut laoreet dolore magna elit, sed diam the oerj nonummy
-  Lorem ipsum dolor sit ila amet, consectetur adipiscing elit, sed diam the oerj nonummy nibh euismod tincidunt ut laoreet dolore magna elit, sed diam the oerj nonummy
-  Lorem ipsum dolor sit ila amet, consectetur adipiscing elit, sed diam the oerj nonummy nibh euismod tincidunt ut laoreet dolore magna elit, sed diam the oerj nonummy

Statement or important note

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros

02

Deviders

SMART
TECHNOLOGY SOLUTIONS

LOREM IPSUM DOLOR SIT AMET LOREMWE

Statement, subtitle and or note

SMART
TECHNOLOGY SOLUTIONS

03

Photos and icons

SMART
TECHNOLOGY SOLUTIONS

HEADLINE AND TITLE

-  Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna
-  Aaliquam erat volutpat. Ut wisi enim ad euismod tincidunt ut laoreet dolore magna adipiscing elit, sed diam nonummy nibh is.
-  Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh adipiscing elit, tincidunt ut laoreet dolore.



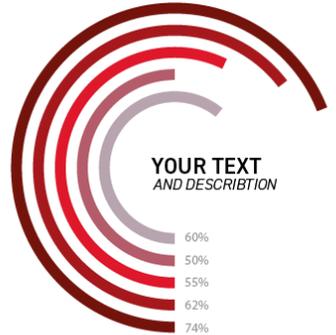
04

Diagrams ans charts

SMART
TECHNOLOGY SOLUTIONS

HEADLINE AND TITLE

- 01** Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna
- 02** Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh aliquam erat volutpat. Ut wisi enim ad
- 03** Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna
- 04** Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna
- 05** Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna



YOUR TEXT AND DESCRIPTION

- 60%
- 50%
- 55%
- 62%
- 74%

05

4.3 Presentation moodboard

Photos and icons

SMART TECHNOLOGY SOLUTIONS

HEADLINE AND TITLE



Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna

06

Diagrams and charts

SMART TECHNOLOGY SOLUTIONS

HEADLINE AND TITLE

Statement or subtitle

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna

Aaquam erat volutpat. Ut wisi enim ad euismod tincidunt ut laoreet dolore magna adipiscing elit, sed diam nonummy nibh is. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh adipiscing elit, tincidunt ut laoreet dolore.

HEADLINE AND TITLE

diam nonummy nibh euismod tincidunt ut laoreet dolore magna Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna dolore magna or sit amet, consectetur adipiscing

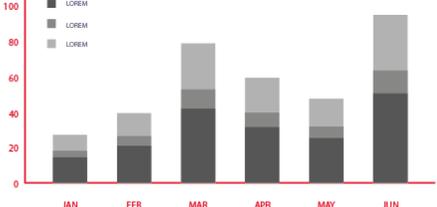
07

Diagrams and charts

SMART TECHNOLOGY SOLUTIONS

HEADLINE AND TITLE

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna



Month	Segment 1 (Dark)	Segment 2 (Medium)	Segment 3 (Light)
JAN	15	10	5
FEB	20	15	5
MAR	30	25	25
APR	35	25	10
MAY	25	20	10
JUN	50	15	35

08

Contact information

SMART TECHNOLOGY SOLUTIONS

www.smart.sa smarttechsa



4.4 Marketing email template

Total hight 1500 px
Total width 600 px

Header height 70px
Footer height 100 px

Case studies and educational emails

SMART TECHNOLOGY SOLUTIONS

Case study headline

Placeholder for case study content

Lorem ipsum dol sit amet, consectetur adipiscing elit, sed diam nonummy nibh. Eismod tncidunt ute laoreet dolore magna aliquam er voluptat. Ute wisi enimas ader. con sercettuer adipis cinge elit, tncidunt ut laoreet dolore sed di nonummy nibh smod

in vulputate velit esse molestie consequat, vel illum dolore eu fe se nulla facilis at vero eros et accumsan et iusto dignissim qui blandit

commodo consequat. Duis autem vel eum iriure dolor in hend rer in vulputate velit esse molestie consequat, vel illum dolore eu fe se nulla facilis at vero eros et accumsan et iusto dignissim qui blandite

Placeholder for case study images

HEADLINE HERE

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tncidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam.

HAVE A QUESTION OR NEED ASSISTANCE?

FAQ SUPPORT

www.smart.sa
@

All rights reserved to SMART Technology ©

Announcements emails

SMART TECHNOLOGY SOLUTIONS

HEADLINE HERE

Placeholder for announcement content

Placeholder for announcement images

Lorem ipsum dol sit amet, consectetur adipiscing elit, sed diam nonummy nibh. Eismod tncidunt ut laoreet dolore magna aliquam er voluptat. Ut wisi enim ader. consercettuer adipiscing elit, tncidunt ut laoreet dolore sed di nonummy nibh smod

General information illustration and photos. everything about the case studies.

HAVE A QUESTION OR NEED ASSISTANCE?

FAQ SUPPORT

www.smart.sa
@

All rights reserved to SMART Technology ©

Events and advertisements emails

SMART TECHNOLOGY SOLUTIONS

Name of the **EVENT**

description

A paragraph about the event will be written here and discussed further. Erat volutpat. Ut wisi enim ad minim onsercettuer veniam.

Days: Tuesday - Wednesday
 Time: 9:00 pm - 10pm
 Location: will mentioned later

www.smart.sa

About the product: Lorem ipsum dolor sit amet, consectetur elit, sed diam nonummy nibh euismod tncidunt ut laoreet dolore magna aliquam.

PRODUCT AD HERE

About the product: Lorem ipsum dolor sit amet, consectetur elit, sed diam nonummy nibh euismod tncidunt ut laoreet dolore magna aliquam.

HEADLINE **HERE**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tncidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tncidunt ut laoreet dolore magna aliquam erat volutpat.

HAVE A QUESTION OR NEED ASSISTANCE?

FAQ SUPPORT

www.smart.sa
@

All rights reserved to SMART Technology ©

4.4 Marketing email template

Total hight 1500 px
Total width 600 px

Header hight 300px
Footer hight 100 px

all **SMART** family are happy to
WELCOME

New Employee

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nib euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamco per suscipit lob nid ut aliquip ex ea commodo consequ. Duis autem vel eum iriure dolor velit esse molestie.



E. ealisharyuf@smart.sa
+966 59 344 0034
+966 12 644 9058 Ext. 152

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nib euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam.

SMART
TECHNOLOGY SOLUTIONS

www.smart.sa
[Social Media Icons]

All rights reserved to SMART Technology ©

internal emails

all **SMART** family are happy to
ANNOUNCE

The Team of the year
Employees name



Lorem ipsum dol sit amet, consectetur adipiscing elit, sed diam nonummy nib euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamco per suscipit lob nid ut aliquip ex ea commodo consequ. Duis autem vel eum iriure dolor velit esse molestie.

Eismeed tincidunt ute laoreet dolore magna aliquam er volutpat. Ute wisi enim adeder. con sercetur adpising elit, tincidunt ut laoreet dolore sed di nonummy nibh smod

Project name *HERE*

Lorem ipsum dolor sit amet, consectetur adipiscing elit, diamert nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam ino erat volutpat. Ut wisi enim ad minim veniam. Lorem ips dolor siter amet, consectetur adipiscing elit, sed diam nonummy nibh euismode tncidunt ut laoreet dolore magna aliquam erat volutpat.

SMART
TECHNOLOGY SOLUTIONS

www.smart.sa
[Social Media Icons]

All rights reserved to SMART Technology ©

internal emails

all **SMART** family are happy to
CELEBRATE



Employee name

CELEBRATION NAME

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diamert nonummy nibh euismod tncidunt ut laoreet doloraliquam ino erat volutpat. Ut wisi enim ad minim veniam. Lorem ipsum dolor siter amet, cons tuer adipiscing elit, sed diam nonummy nibh euismode tncidunt ut laoreet dolore magna aliquam erat volutpat.

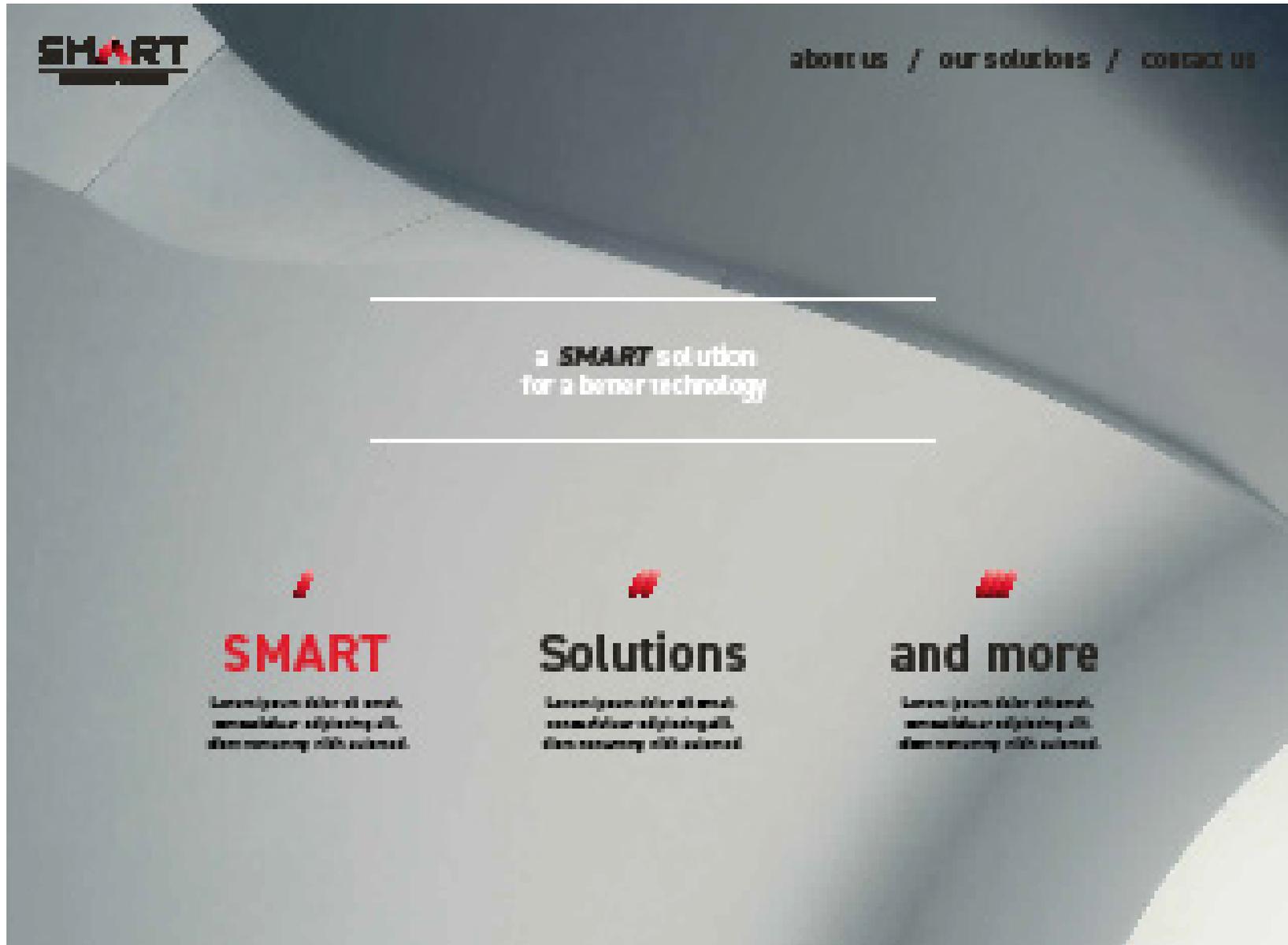
SMART
TECHNOLOGY SOLUTIONS

www.smart.sa
[Social Media Icons]

All rights reserved to SMART Technology ©

internal emails

4.5 Website moodboard



SMART

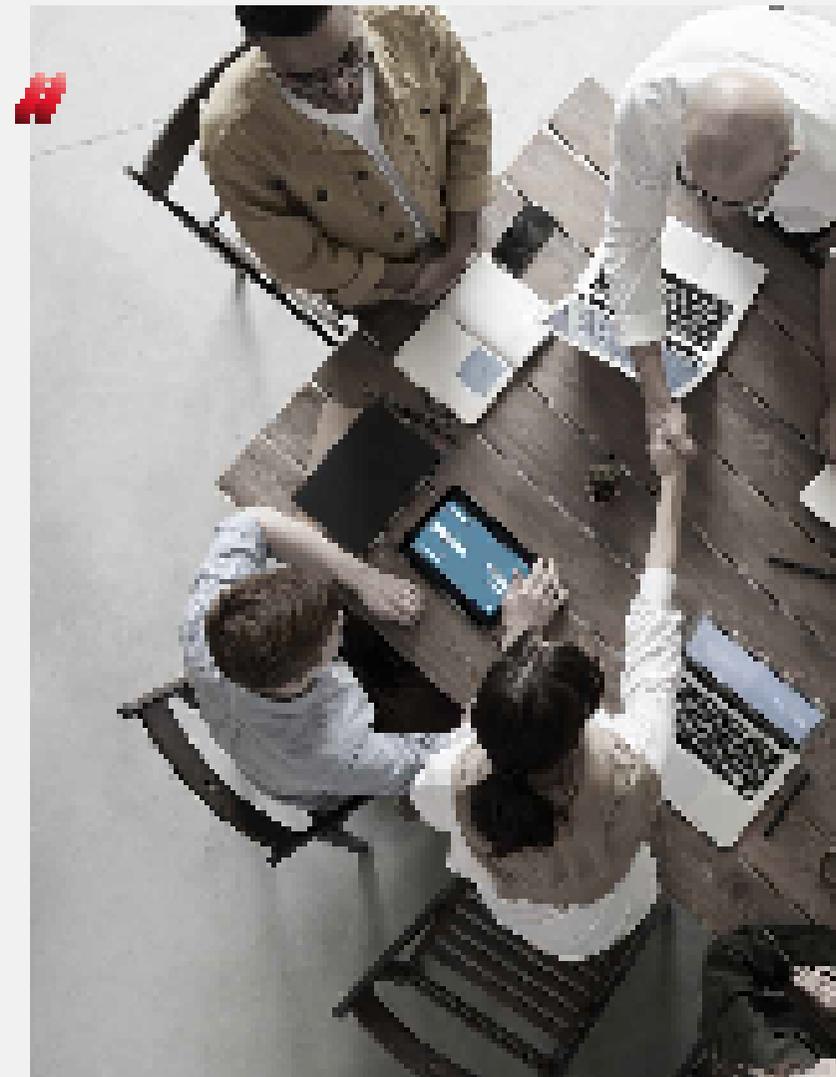
about us / our solutions / contact us

About **SMART**

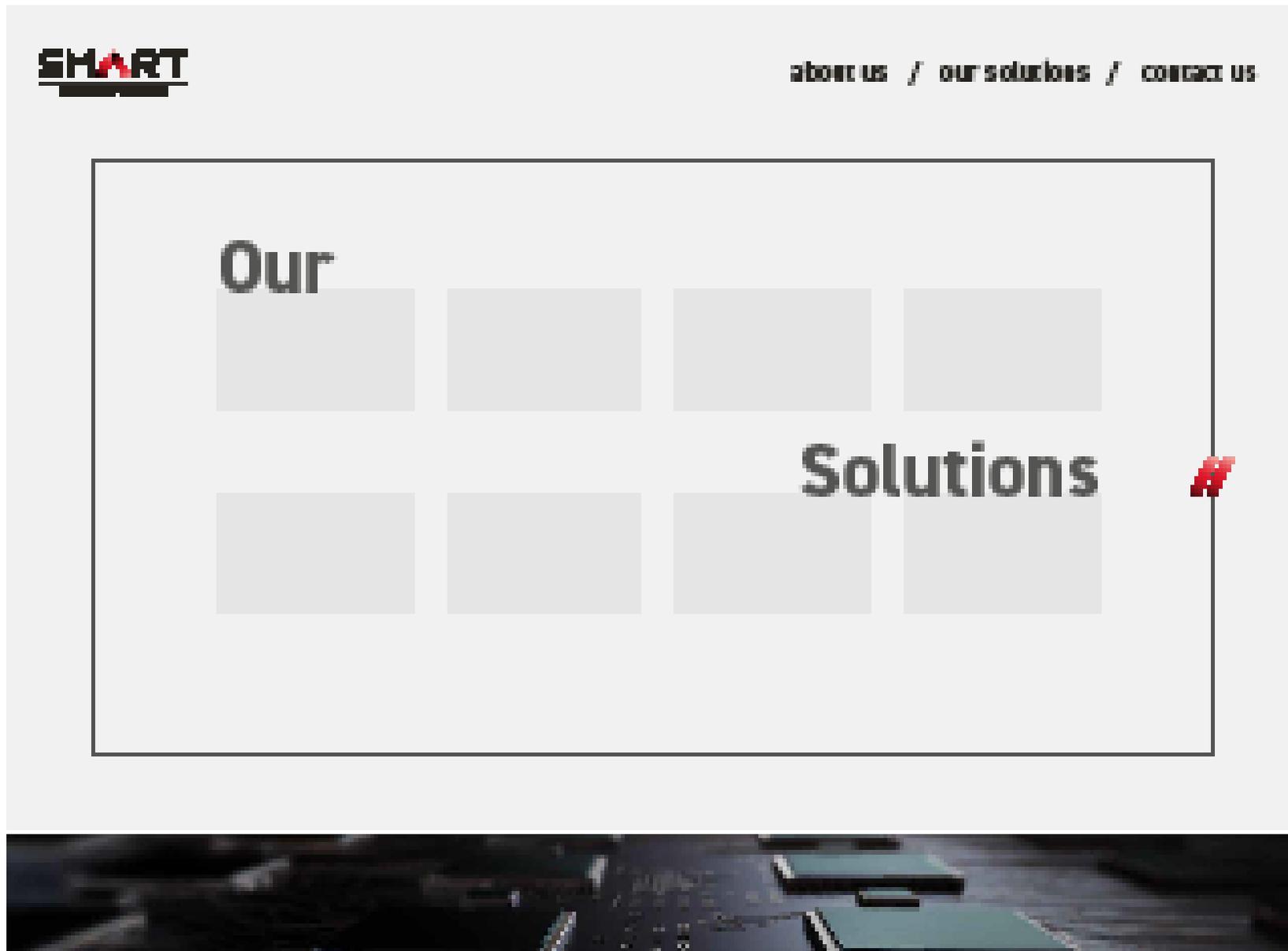
our story

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis aute m vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam.



4.5 Website moodboard



5.0

Promotional items

Print and digital

5.1 Employee Badges



5.1 Employee Badges



5.2 Tote bag



5.3 Employee caps



5.4 T-Shirts



5.4 T-Shirts



5.5 A symbol metallic pin



5.6 Coffee mug



Branding guidelines



www.smart.sa

